

Contact: Capt. Russ Cohen  
Boatboy Marine Training  
Corporate Office  
PO Box 847 Moorestown, NJ 08057  
800-493-9514 856-273-7796  
(Fax) 856-234-2544

## **BoatBoy Marine Training heads south and expands operations into Southern Florida. Winter 2004**

For immediate release—Boatboy Marine Training, a four-year-old rapidly growing company, has announced they will be offering their unique on-the-water instruction courses - including boat handling and safety training - to Southern Florida starting this winter.

Boatboy Marine Training has been successfully training boaters in New Jersey, Pennsylvania, Delaware and Maryland for the past four years and in the 2003 Season opened operations in Long Island and the Hudson River Valley. “We feel that we have made a significant impact on the boating community in these areas and we did very well in Long Island for our first season” says Captain Russ Cohen, general manager of Boatboy Marine Training. “Boatboy recognizes that boating is a great summer pastime and Southern Florida offers us a whole new season during the winter months. Plus, many of our customers spend time boating in Florida. Because the south offers a longer season and increased boat traffic, we feel on-the-water boat handling and safety skills training is essential.”

The latest courses include training for women, couples and families. These courses are in addition to Boatboy’s continuing line of personalized boating services. Boatboy Marine Training provides “on-water” instruction by USCG Licensed, Insured Captains who will come to a customer’s dock and train them using their own boat on their waterway. The instructors will teach students basic knowledge on safety equipment, docking, close quarter handling, safe boat operation, wakes, high speed, rules-of-the-road, navigation, fueling and anchoring. Other products and services offered by Boatboy include: boat delivery, hauling, captain for a day service, training to marinas and dealers, standard or customized instruction as well as a Comprehensive safety and emergency handbook.

Boatboy’s staff has over 20 years of marine industry experience. All instructors have a USCG Masters license and additional certifications including sailing and towing endorsements, teaching certificates, and charter experience. Our instructors have been trained in CPR, First Aid, Power Squadron and United States Coast Guard Auxiliary classes.

For more information about BoatBoy Marine Training, please contact Capt. Russ Cohen at 800-493-9514 or visit their website, [www.boatboymarinetraining.com](http://www.boatboymarinetraining.com).