

March 2004

Regal Marine Industries, Inc.

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Orlando, FL 32809
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1-407-851-4360
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Attention: Manager of Customer Relations,

Having read many of your ads in Boating Magazine, as well as viewing your web site, I am convinced that Regal Boats is a family run business dedicated to the complete satisfaction of its customers. I have spoken with people who are considering the purchase of a Regal Boat, as well as people who have purchased your products, and the feedback I have received indicates to me that you provide the growing Regal family with a complete turnkey package. I have also found that your company is dedicated to providing your customers with a safe, well-built product that they can enjoy for years to come.

I am sending you this letter because I feel that your commitment to your customers is in line with our commitment to the boating public as a whole. We at Boatboy Marine Training are dedicated to making boating a safe, fun filled and enjoyable experience every time the boat leaves the dock or trailer. Boatboy Marine Training has created a truly unique 4-hour on-the-water training session with one of our licensed captains. Sessions take place on your customer's own boat, in the waters where they do their boating. We provide the customer with a comprehensive handbook that follows an orderly start to finish day on the water. We will provide all the pertinent handouts and official information available on boating in their home state. The program is custom tailored to the individual needs and wants of the customer, highlighting the areas that they feel they need or want help in. Our captains, through the use of a pre-training questionnaire, come prepared to answer questions the customer may have regarding their individual boat, electronics, and aids to navigation.

I am confident that when given the opportunity to present our program to you and your dealer network, you will find it to be an insightful as well as a beneficial program for you and your customers. We have spent the past several years developing this program to meet the growing needs of the marine industry. As marine professionals ourselves, and having been associated with many aspects of our industry, we feel a program such as ours meets the needs and safety of all boaters; those who benefit from the program directly and those who boat with them and also around them.

Boatboy Marine Training would greatly appreciate the opportunity to present our program to the Regal Boat family. I thank you for your time and look forward to hearing from you.

Sincerely

Capt. Russ Cohen, General Manager
Boatboy Marine Training