



**BOATBOY**  
**MARINE TRAINING**  
SPECIALIZED ON-THE-WATER INSTRUCTION

Welcome to the 'New'  
**Boatboy Marine Training**  
**Email Newsletter!**  
Issue #1- Jan. 2007

The BMT newsletter is emailed to our customers and friends updating them on what's new, current events, safety issues, suggestions and tips that will make your Boating Lifestyle better and more enjoyable. Remember our goal at Boatboy, "WE MAKE BOATING FUN". Happy New Year! We'll see ya at the shows!

**Boatboy Marine Training will always respect your privacy and never use or release personal information. If you would like to be removed from this email, simply send us an email to [info@boatboymarinetraining.com](mailto:info@boatboymarinetraining.com) and ask us to remove your address.**



**BOATBOY MARINE TRAINING WELCOMES THE SHOWS!**

BMT will have a booth at the following boat shows:

\* The Atlantic City International Power Boat Show-  
Jan 31 to Feb 4 [www.acboatshow.com](http://www.acboatshow.com)

\* The New Jersey Boat Show (Raritan Ctr)- Feb 22 to Feb 25 [www.macevents.com](http://www.macevents.com)

\* The Philadelphia Boat Show- Mar 22 to Mar 25 [www.macevents.com](http://www.macevents.com)

**DON'T FORGET TO CHECK OUT OUR BOAT SHOW SPECIALS ONLINE AT**  
**[WWW.BOATBOYMARINETRAINING.COM](http://WWW.BOATBOYMARINETRAINING.COM)**



**SHARE THE EXPERIENCE.....LIFE IS GOOD!**

We are looking forward to another great season of beautiful, windless and warm days, HA! We hope your boats will be up and running and you can put your excellent (we know they're good....we trained you!) skills to good use.

We hope you enjoyed your BMT training and feel it was a great learning experience. At BMT, we think referrals and testimonials from our customers are the best way to market our "Hands-On" training courses. So with that in mind, we would like to have a number of you join us at the booth and share your experiences with other members of the boating public. Although we would like to have everyone we trained join us, we just can't fit everyone in our booth! We're asking people to volunteer 2 hours of time on Fridays, Saturdays or Sundays. You can pick one of three time slots available which would be around 11am (no Fri), 2pm or 5pm (no Sun).

We would, of course, provide free tickets to the show and a cool BMT T-shirt for your wearing pleasure! If you can join us for a Friday, Saturday or Sunday, please contact the office at 800 493 9514 or respond via email to [info@boatboymarinetraining.com](mailto:info@boatboymarinetraining.com) Space is limited to 21 time slots over 3 boat shows so they'll fill up quickly! We look forward to hearing from you and wish you all a safe, fun 2007 boating season.



## **THE PRESIDENT ALWAYS HAS SOMETHING TO SAY!**

I just want to thank all of our great customers and friends for making BMT successful. It has been a long road over the last 5 years and it continues to astound me every time I call on a dealer or marina who doesn't care at all about training or education. We do have a lot of dealers and marinas who have become excellent strategic partners with us and promote our services with every boat or slip they sell, but, we always need more partners to do business with.

If you've had our training and you thought it was a worthwhile and good investment (If not, I want to hear from you and we'll make it right!), then please refer your slip neighbors to us and tell your marina or boat dealer about Boatboy Marine Training. We feel we offer a quality training package with an organized, professional curriculum that offers one of the best learning experiences on the water.

The marine industry is slowly coming around when it comes to "Hands-On" education, but it still has a long way to go. I started BMT with one purpose, to teach people how to go boating so they would enjoy the lifestyle I was raised in and grew to love, the Boating Lifestyle! We're not kidding when we say, "WE MAKE BOATING FUN", that's our goal every time we venture out on the water and you venture out from the dock.

I thank you for your support and truly appreciate your business. Please drop me an email at [russ@boatboymarinetraining.com](mailto:russ@boatboymarinetraining.com) if you have any questions about BMT, your boat, or anything in the marine industry for that matter! Thanks again, take care, and as always, we'll see Ya On The Water! (And at the Shows!)

Capt Russ Cohen, Founder & President  
BOATBOY MARINE TRAINING  
[www.boatboymarinetraining.com](http://www.boatboymarinetraining.com)



## **CHECK THIS OUT! BOAT/US FOUNDATION'S ONLINE VHF RADIO TUTORIAL IS AN AWESOME LEARNING TOOL!**

We often train our customers on using their VHF radios while on a training. Nothing takes place of "Hands-On" practical experience, but, this tutorial is pretty good. Read some of the information below and click on the link to take a look.

By broadcasting your exact mayday location with the simple push of a button, new Digital Selective Calling (DSC) VHF radios give recreational boaters and the U.S. Coast Guard enhanced search and rescue capabilities. But do you know enough about this new marine radio system to help save a life - possibly your own?

To help boaters understand the latest advances in marine radio communication, the BoatUS Foundation for Boating Safety has launched a free online marine DSC VHF radio tutorial for anyone struggling with the new technology. The online tutorial, "Can You Hear Me Now?" is designed to educate boaters on all of the basics of DSC VHF radios. By understanding how these radios work, boaters can take advantage of the latest innovations in search and rescue technology.

The 35-minute, narrated online program covers all of the basics and even allows viewers to try various radio buttons and sounds on their computer to simulate how a DSC VHF radio would operate. Topics covered include emergency signaling, how to install a DSC VHF radio and an overview of the U.S. Coast Guard's "Rescue 21" program. The tutorial is located at <http://www.BoatUS.com/MMSI>.



## **STOP BY OUR BOOTH AND BUY A T-SHIRT!**

We have a limited supply of our awesome, cool 2006 T-Shirts left in L & XL and right now they're on sale for only **\$5.00 !!** You can also contact our office and we'll be glad to mail one out to you as well.

(+ shipping & handling)



### **BMT TIP OF THE ISSUE!**

One of the things we often hear while on a training is how great the "Tips" are that we give our customers. Because of our experiences of constantly being on the water, on many different boats and in many different boating situations, we're going to share in this newsletter a tip every issue. Try it and we hope it works for you! Bottom line, we want to make boating more enjoyable for you and your family.

**TIP:** Use a piece of tape or line to mark the steering wheel when the rudder or outdrive is straight. (You may have to have the engine running to do this) Count how many turns the wheel makes from hard port all the way to hard starboard. On I/O's, most of the time it's about 3 turns. Come back 1.5 turns and you should be close to your mark. It's very important while docking to know just where straight is on your wheel and how many turns it is to port or starboard. NOW GO HAVE FUN!